# SUDIP BOSE, M.D.

## Physician | Veteran | Entrepreneur | Educator

312-206-1233 (cell)

<u>Hello@DocBose.com</u>

<u>www.DocBose.com</u>

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Board member harnessing diverse experience to drive organizational change and transformation, foster innovation, and deliver on corporate revenue growth and business expansion priorities. Uniquely equipped to shape a strategic direction using limited data, craft a go-forward plan, and direct flawless execution. Analytical decision maker with strong communication skills.

## Battle-tested approach to addressing the quietly critical before tackling the visibly urgent.

Board Director: Directed governance, growth strategy, and organizational vision for high-potential businesses.

CEO, Startup Founder & Entrepreneur: Launched 4 businesses to yield 1st-year profitability and fill unmet market needs.

Physician Leader: Double board-certified in emergency medicine and EMS. Military, urban, and rural milieus.

Disaster & Crisis Response Expert: Led medical response to Odessa mass shooting and presented to UN General Assembly.

Public Health Expert & Spokesperson: Positioned as thought leader with 1K+ global and national media appearances.

Veteran Advocate: Founded nonprofit to raise funds to support physical and emotional healing of injured veterans.

#### **BUSINESS LEADERSHIP**

#### SignatureCare Emergency Center • Partner | Attending Emergency Medicine Physician

2015-Present

Expand access to emergency care as co-owner of freestanding clinics in West Texas. Build and lead skilled physician group.

- Created gold-standard customer experiences to sustain wait times of less than 10 minutes and drive repeat business.
- Emerged as #1 in profitability while in the Neighbors Emergency Network and seamlessly transitioned operations and branding following SignatureCare's acquisition.

#### AceYourBoards • CEO | Founder

2005-Present

Founded profitable educational technology company to fill unmet market need for robust courses preparing clinical professionals for board examinations and state medical licenses. Architect and evolve business model and oversee sales and marketing.

- Reached profitability for core product within 12 months and expanded offerings to reach new audiences.
- Aided 1M+ clinical leaders in achieving superior exam outcomes with products that vaulted state exam pass rates for Texas physicians from 66% to 98% and enabled multiple residency programs to secure top-ranking scores nationwide.
- Authored best-selling, 600-page emergency medicine textbook considered standard text for passing ER physician board exams and accelerating timeline to full life-saving productivity in diverse emergency, trauma, and disaster care settings.

#### liveClinic (liveClinic.com) • Co-Founder | Chief Medical Officer

2015-2021

Co-founded health care technology startup, partnering with CEO to craft strategic direction and facilitate medically sound product development. Led fundraising, investor relations, customer acquisition, and business model development.

Excelled in an advisory capacity during strategy and product pivots ramping up to launch of a mobile telehealth application for 120 clinics, a personal health record storage platform introduced to 155 countries in 6 languages, and a clinical trial recruitment tool for life sciences customers.

## Dr.B (hiDrB.com) • Member, Medical Advisory Board

2021-Present

As medical advisor for venture-backed telehealth solution, leverage strategy, business, and healthcare insight to drive product development. Contribute to design of platform now available in 50 states to increase prescription access and affordability and efficiently connect low-income people to treatments for 20+ common ailments.

### **EXECUTIVE HEALTHCARE LEADERSHIP**

## Congressional Health Care Advisory Committee • Washington, DC

2023-Present

**Committee Member | Congressional Advisor** 

Hand-selected by Congressman August Pfluger, member of the House Energy and Commerce Committee, to advise elected officials on policy development and health care access through the lens of frontline care delivery.

## Odessa Fire Rescue • Odessa, TX

2010-Present

## Emergency Medical Services (EMS) Medical Director—Ector County & City of Odessa, TX

Steer emergency response for ambulances, firefighters, and SWAT and provide medical direction to 250+ staff covering vast, sparsely populated West Texas geography and 112K-resident urban area (the size of Maine). Maximize \$30M budget. Deliver culturally competent, linguistically appropriate emergency response. Liaise with senior municipal leaders and elected officials.

#### Odessa Fire Rescue • continued

- Invited to address United Nations General Assembly following the 2019 Midland-Odessa mass shooting to provide frontline medical perspective on strategic operations and preparedness during mass casualty events.
- Crafted evidence-based systems and protocols for first responders and garnered countywide buy-in for investments in life-saving technologies.

## Pecos County Memorial Hospital • Fort Stockton, TX

2018-Present

#### **Attending Emergency Medicine Physician**

Provide direct patient care in a rural emergency department serving an 8K-resident town, often as sole physician in facility.

• Partnered with administration to craft business case for transitioning to hospital district model and restoring profitability after years of underperformance, advocating for mission-critical equipment while navigating financial constraints.

## Medical Center Hospital • Odessa, TX

2009-Present

## **Attending Emergency Medicine Physician**

Provide care in emergency department visited by 60K patients annually at referring hospital serving 19 counties spanning 38K square miles. Oversee care coordination, emergency preparedness and disaster response, and system-level policy development.

- Shaped and introduced evidence-based, fully compliant protocols covering diverse areas, including triage, trauma, mental health crises, pain management, mass casualty incidents, and discharge to drive high-quality care at scale.
- Trained several thousand resident physicians, fellows, medical students, nurses, and physician assistants as in-demand clinical professor.

#### **BOARD LEADERSHIP**

#### Bridge My Return - Advisory Council Board Member

2018-Present

Invited by organization's president to advise nonprofit on workforce development strategies for veterans. Forge partnerships to optimize tech-enabled platforms and connect veterans to training and certification opportunities. Advocate for veteran-centric recruitment, development, and retention programs to support effective transitions to the corporate world.

#### The Battle Continues • CEO | Founder | Board Director

2014-Present

Set strategy and vision for nonprofit advocating for military veterans' physical, emotional, and psychological health. Liaise with board of directors to set organizational strategy and vision. Steer fundraising to support injured veterans with medical costs directly. Mobilize support and resources from medical executives, elected officials, and sports and entertainment luminaries.

## **American Occupational Therapy Association - Board Member**

2010-2013

Tapped by association president to provide leadership and governance as sole consumer advisor on board of directors. Lent physician perspective on health care reform. Raised awareness of critical role of 140K occupational therapists in delivery of care to combat-wounded veterans.

## MILITARY LEADERSHIP

#### United States Army • Emergency Physician | Battalion Surgeon

1995-2007

Provided frontline emergency care to wounded soldiers and Iraqi civilians during peak of Iraq War. Served as staff emergency physician at 31<sup>st</sup> Combat Support Hospital in Baghdad, the busiest trauma center in the world at the time. Held diverse interim leadership roles at Darnall Army Medical Center, overseeing risk management, quality improvement, and operations.

- Chosen by U.S. forces to treat Saddam Hussein following his historic capture in 2003.
- Earned multiple accolades, including the Bronze Star for serving on one of the longest combat tours by a physician since WWII, the Combat Medical Badge for engaging in combat operations under direct hostile fire, and presidential recognition for service under extraordinary circumstances.

## **EDUCATION & CREDENTIALS**

Board Certified: Emergency Medicine & EMS • American Board of Emergency Medicine

Teaching Fellow • American College of Emergency Physicians

Doctor of Medicine (M.D.) • Northwestern University—Feinberg School of Medicine

Bachelor of Arts (B.A.), Biology & Psychology • Northwestern University

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### LEADERSHIP ADDENDUM

#### **ACADEMIC LEADERSHIP**

Texas Tech University Health Sciences Center | Clinical Professor, Family and Community Medicine2016—PresentUniversity of Illinois College of Medicine | Clinical Professor, Emergency Medicine2006—PresentThe University of Texas Medical Branch | Assistant Clinical Professor, Emergency Medicine2005—2006Texas A&M University College of Medicine | Assistant Clinical Professor, Emergency Medicine2003—2005

## ADDITIONAL CIVIC & NONPROFIT BOARD LEADERSHIP

#### Healthcare Engineers Society of Northern Illinois | Senior Medical Advisor

2022-Present

Serve in advisory capacity for regional association of professionals who design, build, maintain, and operate hospitals and other healthcare facilities.

#### Meaningful Media | Board Member

2022-Present

Provide strategic and financial oversight to nonprofits dedicated to connecting media representatives and content developers with credentialed healthcare professionals to promote evidence-based public health messaging.

#### Naperville Responds for Veterans | Honorary Board Member

2018-Present

Serve as an honorary board member for a nonprofit organization providing social services and crisis response support to veterans.

## Imerman Angels | Medical Advisory Board Member

2013-Present

Lend expertise as a physician leader to grassroots organization connecting cancer fighters, survivors, and caregivers with 1-on-1 mentorship opportunities. Deliver recommendations grounded in medical expertise to facilitate service delivery.

#### SELECT MEDIA APPEARANCES, PUBLICATIONS & SPEAKING ENGAGEMENTS

## American College of Emergency Physicians | Spokesperson

2008-Present

Communicate with media outlets and deliver public health messaging on behalf of professional organization.

## Consulting Medical Expert 2005—Present

Frequently requested to appear in international and national media outlets and publications, including CNN, NBC, ABC, Washington Post, Forbes, US News & World Report, and White House Press.

#### **International Corporate Speaker**

1999-Present

Represented by the U.S.'s top speaking agencies, deliver 100+ keynotes and speeches to inspire and educate audiences. Engage with Fortune 500s (including HP and Discover Financial Services), the United Nations, Mayo Clinic, and the American Medical Association. Harness military and medical leadership expertise to guide corporate, government, and academic audiences.

#### **Desert Doc | Executive Producer**

2019-2023

Gained buy-in from stakeholders, including elected officials and medical system board of directors, to produce a medical documentary centered on leadership experience in a rural West Texas medical center. Conceptualized vision for end product that illustrated challenges facing ER physicians in real-world scenarios such as mass shootings, oil field worker injuries, and the opioid crisis.

## **Business Insider | Author and Contributor**

2018-2020

Penned articles crystallizing medical, military, and entrepreneurial leadership expertise to offer business insights.

## Untold Stories of the ER | Featured Physician

2013-2020

Appeared as physician/medical expert on docudrama aired on TLC and Discovery Life, including on the show's most viewed episode.